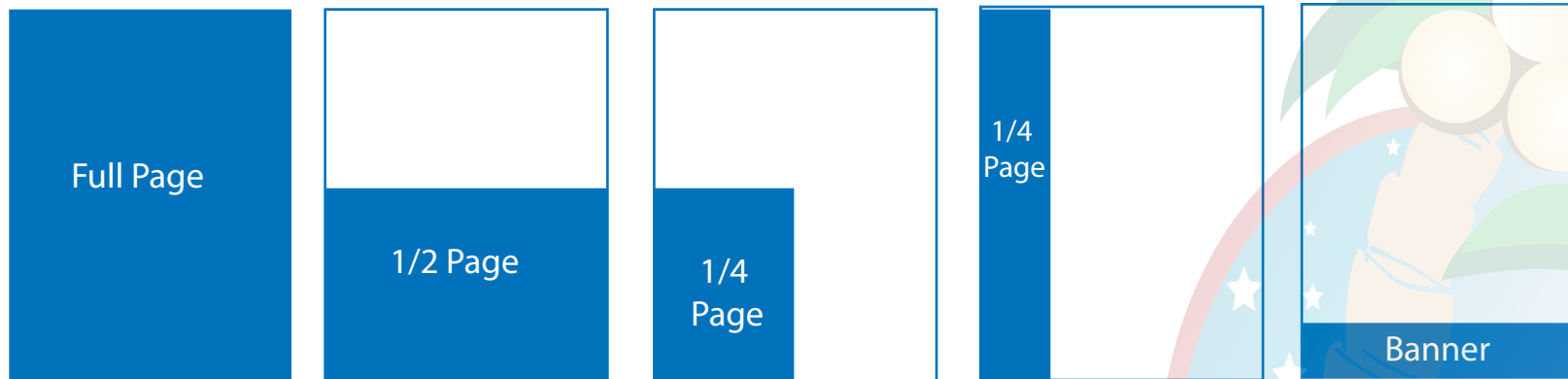


# Newspaper advertising specifications



Ad Type	Size (width x height)
Full Page	9.25" x 12.5"
1/2 Page	9.25" x 6.25"
1/4 Page	4.45" x 3.15"
1/4 Page Vertical	1.5" x 15.5"
Banner	9.25" x 1.5"

## Delivery of Artwork

E-mail: Send to your account executive and [info@usfijitimes.org](mailto:info@usfijitimes.org)

## Acceptable Files Formats

- ?Digital files only.
- Adobe Illustrator with supported fonts
- Illustrator EPS with fonts converted to outlines
- Photoshop images at least 300 dpi at 100%
- Colours need to be converted to CMYK
- JPEG, PDF files are accepted ( recommended)

Each week, our Transcontinental production facility in Hayward receives hundreds of electronic files. We appreciate your assistance in following these simple steps.

**Sending files via email** This is the simplest method for receiving electronic files that are less than 10 megs in size.

Step 1: Please name the file with the advertiser's name (for example, Bell)

Step 2: In the subject line of your email, write the name of the advertiser and the publication date, example : Test,INC Feb 2006.

Step 3: Attach the file and send it to your marketing representative or USFT staff (emails below) and copy to [info@usfijitimes.org](mailto:info@usfijitimes.org)

SHIMON KANHAI	( <a href="mailto:srkanhai@usfijitimes.org">srkanhai@usfijitimes.org</a> )
Rocky Buksh	( <a href="mailto:Rockyb@usfijitimes.org">Rockyb@usfijitimes.org</a> )
Arvind Mani	( <a href="mailto:amani@usfijitimes.org">amani@usfijitimes.org</a> )
Muktar Buksh	( <a href="mailto:mbuksh@usfijitimes.org">mbuksh@usfijitimes.org</a> )
Rizwan Zaman	( <a href="mailto:rzaman@usfijitimes.org">rzaman@usfijitimes.org</a> )
Sheik Z Ali	( <a href="mailto:sheik@usfijitimes.org">sheik@usfijitimes.org</a> )

**THE US FIJI TIMES**